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italia

GENERAL CONTRACTOR

A surreal landscape featuring a river flowing through a dense forest of purple flowers. In the foreground, a bed with white linens is placed on a large rock, with a small lamp and shoes nearby. The scene is illuminated with soft, ethereal light, creating a dreamlike atmosphere.

**LOOKING FOR
NATURAL HARMONY**

- ACPV ARCHITECTS
- BARACCO+WRIGHT ARCHITECTS
- CLB ARCHITECTS
- CHRISTENSEN & CO. ARCHITECTS
- FARRÉ & COSTA INTERIORS
- GIULIA GEDEONE
- HEIM BALP ARCHITEKTEN
- MICHAEL LECKIE
- MAD ARCHITECTS
- MATTEO THUN & PARTNERS
- NORM ARCHITECTS

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**BRANDS
TO
KNOW**

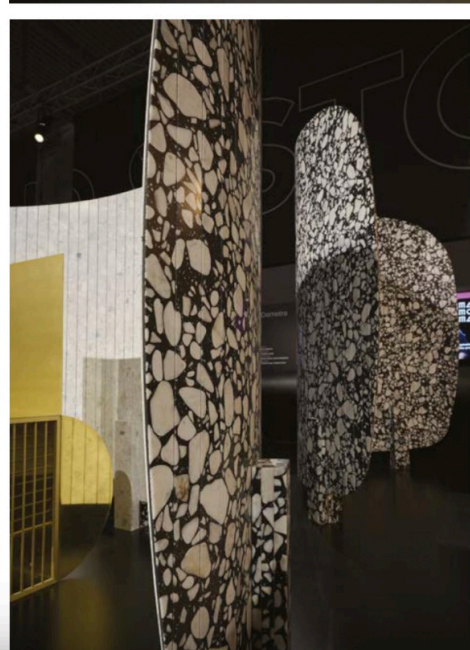
PER ASPERA AD ASTRA

Words by DDM Branding

BIANCO BIANCO PRESENTED ITS LIMITED EDITION
COLLECTION DURING VENICE DESIGN WEEK 2022



BiancoBianco, an international furniture company, is presenting its limited collection Per Aspera Ad Astra at Cà Di Dio for the Venice Design Week 2022, from October the 1st to the 9th. BiancoBianco has created a recognizable design brand, combining the visionary mind of CEO Jerry Chery and the meticulous creativity of arch. Giorgio Canale, the Creative Director. BiancoBianco's aim is to create products that are environmentally conscious and eco-friendly. That's only possible thanks to the industry-wise method, the passion about design culture and the brand's ability to always be one step ahead: due to the non-stop research and development made for finding always materials coming from recycling and upcycling backgrounds. Per Aspera ad Astra perfectly fits into this year's



GIORGIO CANALE
Executive Creative Director
of BiancoBianco.



JERRY CHERY
CEO of BiancoBianco.

Venice Design Week's theme: Origins. BiancoBianco's limited collection embodies this concept: its lamps structurally reflect planets, satellites set out as beacons in the night that guide us from the beginning to the end. An important addition to the BiancoBianco team have been Paolo Crepax and Lorenzo Panisson, who collaborated to design the Soufflé vase line, entirely made utilizing Venetian Murano glass. Their expertise has proven invaluable in creating a line that could perfectly represent the potential of Italian craftsmanship in a modern setting such as Cà Di Dio's, a Venetian historic house with an international flair and deluxe hospitality, where the connection with the territory appears in each detail. 

A D D R E S S E S

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